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LOCAL FOR GLOBAL



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1. PROGRAMME OVERVIEW

LOCAL FOR GLOBAL is a structured three-part workshop series spanning nine days. This programme is designed to equip Maltese filmmakers and TV professionals, particularly producers, with the necessary skills to expand their business operations and develop a competitive edge in the international market. The workshops will provide participants with hands-on experience and expert guidance in key aspects of film and TV production, including project development, financing, and distribution, with a particular emphasis on Artificial Intelligence (AI) as a modern tool for industry success.

KEY FOCUS AREAS:

- **Development & Packaging** – Understanding how to build a strong development slate and effectively package projects. (Online)
- **Finance & Production** – Learning financing structures, budget planning, and production workflows. (Online)
- **Distribution, Marketing & AI** – Exploring distribution strategies, marketing essentials, and the impact of AI on the industry. (In-person,)

2. TARGET PARTICIPANTS

The programme is open to professionals from various tiers of the Maltese film and TV industry:

- **TIER 1:** Local Production Companies committed to developing Intellectual Property (IP) and packaging projects beyond their service model.
- **TIER 2:** Individual producers, including line producers and unit managers, who aim to establish a production company and develop a slate of projects in TV and film.
- **TIER 3:** Writers, Directors, Writer-Directors, and below-the-line filmmakers, including Heads of Departments (HODs).
- **TIER 4:** Executives and government administrators working within the Maltese screen entertainment industry.
- **TIER 5:** Supporting services, including lawyers and accountants with industry relevance.



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3. SELECTION CRITERIA

Participants will be selected based on the following priority considerations:

- Demonstrated commitment to developing and packaging film/TV projects.
- Industry experience and a coherent statement of intent.
- Quality and promise of proposed projects.
- Relevance to the Maltese film industry's growth and development.

4. PROGRAMME FORMAT

- Three-part workshop series.
- Rolling mentorship support.
- Access to the **Proof-of-Concept** e-learning platform.

5. COURSE DIRECTOR

Dr Angus Finney

Dr. Finney is a globally recognized expert in film business and entertainment. He has extensive experience as an executive producer and industry consultant and has worked with major international institutions, including the British Film Institute and Cambridge University. His expertise spans across film financing, production, AI applications in entertainment, and mentorship for industry professionals.

6. PROGRAMME SCHEDULE & DELIVERY

The workshops will be conducted as follows:

SESSION DATES:

- **Session 1:** Development & Packaging (Online) – May 14th, 15th, 16th
- **Session 2:** Finance & Production (Online) – May 27th, 28th, 29th
- **Session 3:** Distribution, Marketing & AI (In person) – June 22nd, 25th, 27th

DAILY SCHEDULE:

- **Online Sessions:** 11:00 AM – 1:00 PM, 2:00 PM – 5:00 PM (Maltese Time)
- **In-Person Sessions:** 10:00 AM – 1:00 PM, 2:00 PM – 5:00 PM (Maltese Time)
- **Maximum Learning Duration:** 5 hours per day



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7. APPLICATION GUIDELINES

ELIGIBILITY CRITERIA:

- Applicants must be Maltese nationals (passport copy required).
- Applicants must have relevant experience in the screen industry (filmography/CV required).
- Priority will be given to applicants with developed projects in TV or film.

APPLICATION REQUIREMENTS:

Applicants must submit the following documents:

- 1. Personal Details:** Name, Address, Nationality
- 2. CV/Biography & Filmography:** Demonstrating relevant industry experience.
- 3. Statement of Intent (1 Page):** Explaining why the applicant wants to participate and how it will impact their career or company.
- 4. Project or Slate Details:**
 - **For Companies:** A development slate including synopses, treatments, and decks (if available).
 - **For Individuals:** A detailed proposal of a project in development (synopsis/treatment/deck required).
- 5. Capacity Limitation:** A maximum of 20 participants will be selected based on the strength of their project proposal, experience, and statement coherence.
- 6. Financial Considerations:** While there is no participation fee, selected participants must cover their own travel costs for the in-person sessions

8. KEY DATES AND NOTES

- Applications Open: April 9th, 2025
- Application Deadline: April 30th, 2025
- Participants must be available for all the 9 sessions
- Online and in person sessions will be recorded for educational purposes.
- Only one participant per team may join the online sessions at a time. Team members can switch attendance as needed.
- If you are interested, please send the required documentation to filmunit.acm@artscouncil.mt to apply.